

Message Text

UNCLASSIFIED

PAGE 01 STOCKH 03752 011513Z

43

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W
----- 038923

R 011440Z AUG 75
FM AMEMBASSY STOCKHOLM
TO USDOC WASHDC
INFO SECSTATE WASHDC 5269
AMEMBASSY COPENHAGEN
AMEMBASSY HELSINKI
AMEMBASSY OSLO

UNCLAS STOCKHOLM 3752

FOR: BIC/OIM:TRAFTON/CAYA

E.O. 11652: N/A

TAGS: BEXP, SW

SUBJECT: COMMERCIAL PROGRAM: PTR - FIRE PROTECTION/PREVENTION

REF: 1. STOCKHOLM A-207, JULY 18, 1975; 2. STOCKHOLM 3448

1. AS OF ASSISTANCE IN INDUSTRY SOUNDINGS RELATED TO SUBJECT EXHIBITION THEME THIS TRADE CENTER, WE NOTE THAT WE HAVE TODAY RECEIVED LETTER FROM S.D. I. INC., PO BOX 285 PROSPECT HEIGHTS, IL 60070, TEL: (312) 724-9332, SANDOR ZARROTI, PRESIDENT CONCERNING THE FIRMS DESIRE TO MARKET ITS IONIZATION-TYPE SMOKE DETECTORS WHICH THEY STATE ARE SOPHISTICATED ELECTRONIC PRODUCTS WITH CONSUMER AND SYSTEMS MODELS. FIRM SEES ITS TARGETS AS ELCTRICAL WHOLESALE DISTRIBUTORS; BURGLAR AND FIRE ALARM COMPANIES; ARCHITECTS; DEPARTMENT STORES; ELECTRICAL CONTRACTORS; BUILDERS.

2. IN COURSE OF SOUNDINGS WE ASSUME YOU WILL EMPHASIZE THE REP/FIND PROGRAMS OF THE TRADE CENTER IN COOPERATION WITH THE COMMERCIAL ATTACHES IN THE OTHER NORDIC POSTS.
STRAUSZ-HUPE

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Message Attributes

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Margaret P. Grafeld
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